22-24 NW



Tower Hamlets Application for a Temporary Event Notice Licensing Act 2003

For help contact licensing@towerhamlets.gov.uk Telephone: 020 7364 5008

* required information

Section 1 of 8		
You can save the form at any	time and resume it later. You do not need to be	logged in when you resume.
System reference	Not Currently In Use	This is the unique reference for this application generated by the system.
Your reference	222 Brick Lane - 3	You can put what you want here to help you track applications if you make lots of them. It is passed to the authority.
Are you an agent acting on be	ehalf of the applicant?	Put "no" if you are applying on your own behalf or on behalf of a business you own or work for.
Applicant Details		
* First name	Mohammed]
* Family name	Alam]
* E-mail		7
Main telephone number		Include country code.
Other telephone number]
	licant would prefer not to be contacted by telep	phone
Is the applicant:		
 Applying as a business 	or organisation, including as a sole trader	A sole trader is a business owned by one
C Applying as an individu		person without any special legal structure. Applying as an individual means the applicant is applying so the applicant can be employed, or for some other personal reason, such as following a hobby.
Applicant Business		
* Is the applicant's business registered in the UK with Companies House?		
* Registration number	07640845]
* Business name	Bluebell UK Ltd	If the applicant's business is registered, use its registered name.
* VAT number	157 2060 26	Put "none" if the applicant is not registered for VAT.
* Legal status	Private Limited Company]

Continued from previous page		
* Applicant's position in the business	Director	
Home country	United Kingdom	The country where the applicant's headquarters are.
Registered Address		Address registered with Companies House.
* Building number or name	Unit 2 The Chronos Building]
* Street	9-25 Mile End Road]
District]
* City or town	London	
County or administrative area]
* Postcode	E1 4TP	
* Country	United Kingdom]
Agent Details		
* First name	Sabina	
* Family name	Begum]
* E-mail		
Main telephone number		Include country code.
Other telephone number]
	ıld prefer not to be contacted by telephone	
Are you:		
 An agent that is a busin 	ess or organisation, including a sole trader	A sole trader is a business owned by one person without any special legal structure.
C A private individual acti	ng as an agent	person without any special regarderate.
Agent Business		
* Is your business registered in the UK with Companies House?		
* Registration number	07589034	
* Business name	Cityscape Planning & Architecture Ltd	If your business is registered, use its registered name.
* VAT number	None	Put "none" if you are not registered for VAT.
* Legal status	Private Limited Company	

Continued from previous page		
* Your position in the business	Director]
Home country	United Kingdom	The country where the headquarters of your business is located.
Agent Registered Address		Address registered with Companies House.
* Building number or name	419	
* Street	Roman Road]
District]
* City or town	London]
County or administrative area]
* Postcode	E3 5QS	
* Country	United Kingdom]
Section 2 of 8		
APPLICATION DETAILS (See	also guidance on completing the form, gene	ral notes and note 1)
Have you had any previous or	maiden names	
C Yes	No	
		Applicant must be 18 years of age or older
* Your date of birth	10 / 02 / 1983 dd mm yyyy	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
National Insurance number	JH 94 22 17 B	This box need not be completed if you are an
1		individual not liable to pay UK national insurance.
Place of birth	London]
Correspondence Address		
Is the address the same as (or	similar to) the address given in section one?	If "Yes" is selected you can re-use the details
(● Yes	C No	from section one, or amend them as required. Select "No" to enter a completely new set of details.
Building number or name	Unit 2 The Chronos Building]
Street	9-25 Mile End Road]
District		
City or town	London]
County or administrative area]
County or administrative area Postcode	E1 4TP]

Continued from previous page		
Additional Contact Details		
	ne as (or similar to) those given in section one?	If "Yes" is selected you can re-use the details
€ Yes	C No	from section one, or amend them as required. Select "No" to enter a completely new set of details.
E-mail		
Telephone number		
Other telephone number		
Section 3 of 8		
THE PREMISES		
activity at the premises descri Give the address of the premi description (including the Ord	ses where you intend to carry on the licensable and line states of the licensable of	activities or if it has no address give a detailed
* Does the premises have an a	address?	
	C No	
Address Is the address the same as (or	similar to) the address given in section one?	If "Yes" is selected you can re-use the details from section one, or amend them as
C Yes	No	required. Select "No" to enter a completely new set of details.
* Building number or name	222	
* Street	Brick Lane	
District		
* City or town	London	
County or administrative area		
* Postcode	E1 65A	
* Country	United Kingdom	
* Does a premises licence or c to the premises (or any part of	lub premises certificate have effect in relation f the premises)?	
Neither	es licence C Club premises certificate	
Location Details		
* Provide further details about	t the location of the event	
The location of the event is at	the northern end of Brick Lane close to the junc	tion of Bethnal Green Road.
	of the premises at this address or intend to restri (see also guidance on completing the form, no	

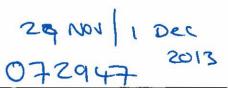
The event will be restricted to the ground floor retail area only. Access to basement seating area will be restricted to the

Continued from previous page			
public after 11pm. The cafe will operate as a take away only with seating space for only 2 persons from 11pm to 4am			
Describe the nature of the p	remises below (see also guidance on	completing the form, note 4)	
The premises is a Use Class	A1 retail unit serving hot and cold sa	ndwiches and beverages.	
Describe the nature of the e	vent below (see also guidance on co	mpleting the form, note 5)	
The sale of hot food and dri	nks between 11pm and 4am on Frid	ay and Saturday.	
Section 4 of 8			
LICENSABLE ACTIVITIES			
(see also guidance on comp The sale by retail of alcome			
☐ The provision of regula			
	ight refreshment		
☐ The giving of a late ten	nporary event notice	Late notices can be given no later than 5 working days but no earlier than 9 working days before the event. (See also guidance on completing the form, note 7).	
Event Dates		11010 / //	
There must be a period of at least 10 days between the date you submit this form and the date of the earliest event when you will be using these premises for licensable activities.			
State the dates on which you intend to use these premises for licensable activities			
(see also guidance on comp	leting the form, note 8)		
Event start date	22 / 11 / 2013 dd mm yyyy	The maximum period for using premises for licensable activities under the authority of a temporary event notice is 168 hours or seven days.	
Event end date	24 / 11 / 2013 dd mm yyyy		

Continued from previous page	5				
State the times during the					
event period that you propose	≥				
to carry on licensable activities (give times in 24 hour clock)	23:00	to 04:00			
(see also guidance on					
completing the form, note 9)					
State the maximum number					
of people at any one time that you intend to allow to be					
present at the premises					
during the times when you	20				Note that the maximum number of people cannot exceed 499.
intend to carry on licensable activities, including any staff,					cumor execta 777.
organisers or performers					
(see also guidance on					
completing the form, note 10)					
If the licensable activities will in supplies will be for consumption					
(see also guidance on complet		- I - I - I - I - I - I - I - I - I - I	, 01 0	,0111	
C On the premises only					
Off the premises only					
C Both					
Section 5 of 8				SOUTH AND ADDRESS OF THE SECOND	
PERSONAL LICENCE HOLDER	c (Sac	also quidanso or	2 605	mpleting the form	note 12)
PERSONAL LICENCE HOLDER	3 (366	: also guidance oi	I COI	inpleting the form	, note 12)
Do you currently hold a valid personal licence?	C Y	'es	•	No	
Section 6 of 8	74. 7			13.58° 1 3-400	of physical experiences of
PREVIOUS TEMPORARY EVEN	TON TH	ICES (See also gi	uida	nce on completing	the form, note 13)
Union in the state of the state of					
Have you previously given a temporary event notice in					
respect of any premises for					
events falling in the same	CY	'es	(No	
calendar year as the event for which you are now giving this					
temporary event notice?					
Have you already given a					
temporary event notice for the same premises in which					
the event period:					
a) Ends 24 hours or	C Y	es	(No	
less before; or					
h) Regins 24 hours or loss					
 b) Begins 24 hours or less after the event period 					

Continued from previous page				
Section 7 of 8	4.11			
ASSOCIATES AND BUSINESS	COL	LEAGUES	(See also gui	dance on completing the form, note 14)
Has any associate of yours given a temporary event notice for an event in the same calendar year as the event for which you are now giving a temporary event notice?	C	Yes	•	No
Has any associate of yours already given a temporary event notice for the same premises in which the event period: a) Ends 24 hours or less before; or b) Begins 24 hours or less after the event period proposed in this notice?	C	Yes	•	No
Has any person with whom you are in business carrying on licensable activities given a temporary event notice for an event in the same calendar year as the event for which you are now giving a temporary event notice?	, C	Yes	(6)	No
Has any person with whom you are in business carrying on licensable activities already given a temporary event notice for the same premises in which the event period: a) Ends 24 hours or less before; or b) Begins 24 hours or less after the event period proposed in this notice?	0	Yes	•	No
Section 8 of 8				
CONDITION		-		
It is a condition of this temporary event notice that where the relevant licensable activities described in Section 4 above include the supply of alcohol that all such supplies are made by or under the authority of the premises user. (See also guidance on completing the form, note 16) PAYMENT DETAILS				
The second secon		- FO 1.F.	complete the a	application online, you must pay it by debit or credit card.
This formality requires a fixed fee of £21				
ATTACHMENTS				

Continued from previous page	
AUTHORITY POSTAL ADDRES	S
Address	
Building number or name	
Street	
District	
City or town	
County or administrative area	
Postcode	
Country	United Kingdom
DECLARATION	
* The information contained in	this form is correct to the best of my knowledge and belief
* I understand that it is an offer	nce:
	make a false statement in connection with this temporary event notice and that a person is an offence to a fine up to level 5 on the standard scale; and
	licensable activity to be carried on at any place and that a person is liable on conviction for exceeding £20,000, or to imprisonment for a term not exceeding six months, or to both
* For completion by t	the Licensing Authority
* l acknowledge receipt o	f this temporary event notice
* SIGNATURE	On behalf of the Licensing Authority NAME OF OFFICER
☐ Ticking this box indicate	DATE
☐ Ficking this box indicate	es you have read and understood the above declaration
This section should be complet behalf of the applicant?"	ted by the applicant, unless you answered "Yes" to the question "Are you an agent acting on
* Full name	
* Capacity	
Date (dd/mm/yyyy)	
	Add another signatory
One you're finished you need to	o do the following:
1. Save this form to your compa	uter by clicking to file/save as
	uk/apply-for-a-licence/temporary-event-notice/tower-hamlets/apply-1 to upload this file and
continue with your application Don't forget to make sure you l	have all your supporting documentation to hand.





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* required information

Section 1 of 8		
You can save the form at any t	ime and resume it later. You do not need to be	logged in when you resume.
System reference	Not Currently In Use	This is the unique reference for this application generated by the system.
Your reference	222 Brick Lane - 4	You can put what you want here to help you track applications if you make lots of them. It is passed to the authority.
Are you an agent acting on be	half of the applicant?	Put "no" if you are applying on your own
	No	behalf or on behalf of a business you own or work for.
Applicant Details		
* First name	Mohammed	
* Family name	Alam	
* E-mail		
Main telephone number		Include country code.
Other telephone number		
	icant would prefer not to be contacted by telep	hone
Is the applicant:		
Applying as a business of	or organisation, including as a sole trader	A sole trader is a business owned by one
C Applying as an individua	al	person without any special legal structure. Applying as an individual means the applicant is applying so the applicant can be employed, or for some other personal reason, such as following a hobby.
Applicant Business		
* Is the applicant's business registered in the UK with Companies House?		
* Registration number	07640845	
* Business name	Bluebell UK Ltd	If the applicant's business is registered, use its registered name.
* VAT number	157 2060 26	Put "none" if the applicant is not registered for VAT.
* Legal status	Private Limited Company	

Continued from previous page		
* Applicant's position in the business	Director]
Home country	United Kingdom	The country where the applicant's headquarters are.
Registered Address		Address registered with Companies House.
* Building number or name	Unit 2 The Chronos Building	
* Street	9-25 Mile End Road	
District]
* City or town	London]
County or administrative area]
* Postcode	E1 4TP	
* Country	United Kingdom	
Agent Details		
* First name	Sabina]
* Family name	Begum]
* E-mail]
Main telephone number		Include country code.
Other telephone number]
☐ Indicate here if you wou	uld prefer not to be contacted by telephone	
Are you:		
 An agent that is a busin 	ess or organisation, including a sole trader	A sole trader is a business owned by one person without any special legal structure.
C A private individual acti	ng as an agent	person minoutary special regardinations.
* Is your business registered in the UK with Companies House?	• Yes C No	
* Registration number	07589034	
* Business name	Cityscape Planning & Architecture Ltd	If your business is registered, use its registered name.
* VAT number -	None	Put "none" if you are not registered for VAT.
* Legal status	Private Limited Company	

Continued from previous page		
* Your position in the busines	Director	
Home country	United Kingdom	The country where the headquarters of your business is located.
Agent Registered Address		Address registered with Companies House.
* Building number or name	419	
* Street	Roman Road	
District		
* City or town	London	
County or administrative area		
* Postcode	E3 5QS	
* Country	United Kingdom	
Section 2 of 8		
APPLICATION DETAILS (See	also guidance on completing the form, gene	ral notes and note 1)
Have you had any previous or	maidan namar?	
Yes	No	
* Your date of birth	10 / 02 / 1983	Applicant must be 18 years of age or older
The independence and supplied control and	dd mm yyyy	
National Insurance number	JH 94 22 17 B	This box need not be completed if you are an individual not liable to pay UK national
	A A A A	insurance.
Place of birth	London	***
Correspondence Address		
Is the address the same as (or	similar to) the address given in section one?	If "Yes" is selected you can re-use the details from section one, or amend them as
	C No	required. Select "No" to enter a completely new set of details.
Building number or name	Unit 2 The Chronos Building	
Street	9-25 Mile End Road	
District]
City or town	London]
County or administrative area		
Postcode	E1 4TP	
Country	United Kingdom	

Continued from previous page					
Additional Contact Details	,				
10 dr. 96 (Lv alze Sc	ne as (or similar to) those given in section one?	If "Yes" is selected you can re-use the details			
Are the contact details the sai	ne as (or similar to) those given in section one:	from section one, or amend them as			
	○ No	required. Select "No" to enter a completely new set of details.			
E-mail					
Telephone number					
Other telephone number					
Section 3 of 8					
THE PREMISES					
activity at the premises described Give the address of the premises.	ses where you intend to carry on the licensable a	activities or if it has no address give a detailed			
* Does the premises have an a	Inance Survey references). (<u>See also guidance o</u> address?	on completing the form, note 2)			
© Yes	C No				
Address					
Weather the Control of the Control o	similar to) the address given in section one?	If "Yes" is selected you can re-use the details			
C Yes	No No	from section one, or amend them as required. Select "No" to enter a completely new set of details.			
* Building number or name	222				
* Street	Brick Lane				
District					
* City or town	London				
County or administrative area					
* Postcode	E1 65A				
* Country	United Kingdom				
* Does a premises licence or club premises certificate have effect in relation to the premises (or any part of the premises)?					
Neither					
Location Details					
* Provide further details about the location of the event					
The location of the event is at the northern end of Brick Lane close to the junction of Bethnal Green Road.					
If you intend to use only part of the premises at this address or intend to restrict the area to which this notice applies, give a description and details below (see also quidance on completing the form, note 3)					

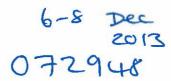
The event will be restricted to the ground floor retail area only. Access to basement seating area will be restricted to the

	244	
Continued from previous page		
public after 11pm. The cafe	will operate as a take away only w	ith seating space for only 2 persons from 11pm to 4am
To sendence in the party of the		
Describe the nature of the p	remises below (see also guidance	on completing the form, note 4)
The premises is a Use Class	A1 retail unit serving hot and cold	sandwiches and beverages.
Describe the nature of the e	vent below (see also guidance on o	completing the form, note 5)
The sale of hot food and dri	nks between 11pm and 4am on Fr	iday and Saturday.
		,
Section 4 of 8		
LICENSABLE ACTIVITIES		
	s that you intend to carry on at the	premises
(see also guidance on comp		
The sale by retail of alc	ONO	
The supply of alcohol I member of the club	by or on behalf of a club to, or to th	ne order of, a
☐ The provision of regula	ated entertainment	
	ight refreshment	
☐ The giving of a late ten	nporary event notice	Late notices can be given no later than 5
		working days but no earlier than 9 working days before the event.
		(See also guidance on completing the form,
vor mi		note 7).
Event Dates		
	least 10 days between the date your services.	ou submit this form and the date of the earliest event when
State the dates on which you	u intend to use these premises for	licensable activities
(see also guidance on comp	leting the form, note 8)	
Event start date	29 / 11 / 2013	The maximum period for using premises for
	dd mm yyyy	licensable activities under the authority of a temporary event notice is 168 hours or seven
		days.
Event end date	01 / 12 / 2013	
	dd mm yyyy	

Continued from previous page	
294 20 100	
State the times during the	
event period that you propose to carry on licensable activities	
(give times in 24 hour clock) 23:00 to 04:00	
(see also guidance on	
completing the form, note 9)	
State the maximum number	
of people at any one time that you intend to allow to be	
present at the premises	
during the times when you Note that the maximum number of people	
intend to carry on licensable 20 cannot exceed 499. activities, including any staff,	
organisers or performers	
(see also guidance on	
completing the form, note 10)	
If the licensable activities will include the supply of alcohol, state whether the	
supplies will be for consumption on or off the premises, or both	
(see also guidance on completing the form, note 11):	
C On the premises only	
C Off the premises only	
C Both	
Section 5 of 8	
Section 5 of 8	
Section 5 of 8 PERSONAL LICENCE HOLDERS (See also guidance on completing the form, note 12) Do you currently hold a valid (Yes (No. 1))	
Section 5 of 8 PERSONAL LICENCE HOLDERS (See also guidance on completing the form, note 12)	
Section 5 of 8 PERSONAL LICENCE HOLDERS (See also guidance on completing the form, note 12) Do you currently hold a valid personal licence? No	
Section 5 of 8 PERSONAL LICENCE HOLDERS (See also guidance on completing the form, note 12) Do you currently hold a valid personal licence? No Section 6 of 8	
Section 5 of 8 PERSONAL LICENCE HOLDERS (See also guidance on completing the form, note 12) Do you currently hold a valid personal licence? No	
Section 5 of 8 PERSONAL LICENCE HOLDERS (See also guidance on completing the form, note 12) Do you currently hold a valid personal licence? No Section 6 of 8	
Section 5 of 8 PERSONAL LICENCE HOLDERS (See also guidance on completing the form, note 12) Do you currently hold a valid personal licence? No Section 6 of 8 PREVIOUS TEMPORARY EVENT NOTICES (See also guidance on completing the form, note 13) Have you previously given a temporary event notice in	
Section 5 of 8 PERSONAL LICENCE HOLDERS (See also guidance on completing the form, note 12) Do you currently hold a valid personal licence? Section 6 of 8 PREVIOUS TEMPORARY EVENT NOTICES (See also guidance on completing the form, note 13) Have you previously given a temporary event notice in respect of any premises for	
Section 5 of 8 PERSONAL LICENCE HOLDERS (See also guidance on completing the form, note 12) Do you currently hold a valid personal licence? Yes No Section 6 of 8 PREVIOUS TEMPORARY EVENT NOTICES (See also guidance on completing the form, note 13) Have you previously given a temporary event notice in respect of any premises for events falling in the same Yes No	
Section 5 of 8 PERSONAL LICENCE HOLDERS (See also guidance on completing the form, note 12) Do you currently hold a valid personal licence? Yes No Section 6 of 8 PREVIOUS TEMPORARY EVENT NOTICES (See also guidance on completing the form, note 13) Have you previously given a temporary event notice in respect of any premises for events falling in the same Yes No calendar year as the event for which you are now giving this	
Section 5 of 8 PERSONAL LICENCE HOLDERS (See also guidance on completing the form, note 12) Do you currently hold a valid personal licence? Yes No Section 6 of 8 PREVIOUS TEMPORARY EVENT NOTICES (See also guidance on completing the form, note 13) Have you previously given a temporary event notice in respect of any premises for events falling in the same Yes No calendar year as the event for	
Section 5 of 8 PERSONAL LICENCE HOLDERS (See also guidance on completing the form, note 12) Do you currently hold a valid personal licence? Section 6 of 8 PREVIOUS TEMPORARY EVENT NOTICES (See also guidance on completing the form, note 13) Have you previously given a temporary event notice in respect of any premises for events falling in the same (Yes No calendar year as the event for which you are now giving this temporary event notice?	
PERSONAL LICENCE HOLDERS (See also guidance on completing the form, note 12) Do you currently hold a valid personal licence? Section 6 of 8 PREVIOUS TEMPORARY EVENT NOTICES (See also guidance on completing the form, note 13) Have you previously given a temporary event notice in respect of any premises for events falling in the same Yes No calendar year as the event for which you are now giving this temporary event notice? Have you already given a	
Section 5 of 8 PERSONAL LICENCE HOLDERS (See also guidance on completing the form, note 12) Do you currently hold a valid personal licence? Section 6 of 8 PREVIOUS TEMPORARY EVENT NOTICES (See also guidance on completing the form, note 13) Have you previously given a temporary event notice in respect of any premises for events falling in the same (Yes No calendar year as the event for which you are now giving this temporary event notice?	
PERSONAL LICENCE HOLDERS (See also guidance on completing the form, note 12) Do you currently hold a valid personal licence? Section 6 of 8 PREVIOUS TEMPORARY EVENT NOTICES (See also guidance on completing the form, note 13) Have you previously given a temporary event notice in respect of any premises for events falling in the same Yes No calendar year as the event for which you are now giving this temporary event notice? Have you already given a temporary event notice for the same premises in which the event period:	
Section 5 of 8 PERSONAL LICENCE HOLDERS (See also guidance on completing the form, note 12) Do you currently hold a valid personal licence? Section 6 of 8 PREVIOUS TEMPORARY EVENT NOTICES (See also guidance on completing the form, note 13) Have you previously given a temporary event notice in respect of any premises for events falling in the same Yes No calendar year as the event for which you are now giving this temporary event notice? Have you already given a temporary event notice for the same premises in which the event period: a) Ends 24 hours or Yes No	
PERSONAL LICENCE HOLDERS (See also guidance on completing the form, note 12) Do you currently hold a valid personal licence? Yes No Section 6 of 8 PREVIOUS TEMPORARY EVENT NOTICES (See also guidance on completing the form, note 13) Have you previously given a temporary event notice in respect of any premises for events falling in the same Yes No calendar year as the event for which you are now giving this temporary event notice? Have you already given a temporary event notice for the same premises in which the event period: a) Ends 24 hours or Yes No less before; or	
Section 5 of 8 PERSONAL LICENCE HOLDERS (See also guidance on completing the form, note 12) Do you currently hold a valid personal licence? Section 6 of 8 PREVIOUS TEMPORARY EVENT NOTICES (See also guidance on completing the form, note 13) Have you previously given a temporary event notice in respect of any premises for events falling in the same Yes No calendar year as the event for which you are now giving this temporary event notice? Have you already given a temporary event notice for the same premises in which the event period: a) Ends 24 hours or Yes No	

Continued from previous page				
Section 7 of 8				
ASSOCIATES AND BUSINESS	COL	LEAGUES	(See also gu	idance on completing the form, note 14)
Has any associate of yours given a temporary event notice for an event in the same calendar year as the event for which you are now giving a temporary event notice?	C	Yes	•	No
Has any associate of yours already given a temporary event notice for the same premises in which the event period: a) Ends 24 hours or less before; or b) Begins 24 hours or less after the event period proposed in this notice?	C	Yes	•	No
Has any person with whom you are in business carrying on licensable activities given a temporary event notice for an event in the same calendar year as the event for which you are now giving a temporary event notice?	C	Yes	િ	No
Has any person with whom you are in business carrying on licensable activities already given a temporary event notice for the same premises in which the event period: a) Ends 24 hours or less before; or b) Begins 24 hours or less after the event period proposed in this notice?	C	Yes	•	No
Section 8 of 8	122			
CONDITION				
	hat a	II such sup	pplies are mad	the relevant licensable activities described in Section 4 above le by or under the authority of the premises user.
PAYMENT DETAILS				
This fee must be paid to the au This formality requires a fixed			complete the	application online, you must pay it by debit or credit card.
ATTACHMENTS				

Continued from previous page	
AUTHORITY POSTAL ADDRES	SS .
Address	
Building number or name	
Street	
District	
City or town	
County or administrative area	
Postcode	
Country	United Kingdom
DECLARATION	
* The information contained in	n this form is correct to the best of my knowledge and belief
* I understand that it is an offe	nce:
	make a false statement in connection with this temporary event notice and that a person is
	an offence to a fine up to level 5 on the standard scale; and
	d licensable activity to be carried on at any place and that a person is liable on conviction for t exceeding £20,000, or to imprisonment for a term not exceeding six months, or to both
*For completion by	the Licensing Authority
* l acknowledge receipt (of this temporary event notice
* SIGNATURE	On behalf of the Licensing Authority NAME OF OFFICER
23	DATE
☐ Ticking this box indica	tes you have read and understood the above declaration
This section should be comple behalf of the applicant?"	eted by the applicant, unless you answered "Yes" to the question "Are you an agent acting on
* Full name	
* Capacity	
Date (dd/mm/yyyy)	
	Add another signatory
One you've finished	to do the following.
One you're finished you need	to do the following: outer by clicking to file/save as
	v.uk/apply-for-a-licence/temporary-event-notice/tower-hamlets/apply-1 to upload this file and
continue with your application	
Don't forget to make sure you	have all your supporting documentation to hand.





Tower Hamlets Application for a Temporary Event Notice Licensing Act 2003

licensing@towerhamlets.gov.uk Telephone: 020 7364 5008

Section 1 of 8		
You can save the form at any t	time and resume it later. You do not need to be	e logged in when you resume.
System reference	Not Currently In Use	This is the unique reference for this application generated by the system.
Your reference	222 Brick Lane - 5	You can put what you want here to help you track applications if you make lots of them. It is passed to the authority.
Are you an agent acting on be Yes	ehalf of the applicant?	Put "no" if you are applying on your own behalf or on behalf of a business you own or work for.
Applicant Details		
* First name	Mohammed	
* Family name	Alam	
* E-mail		
Main telephone number		Include country code.
Other telephone number		
	licant would prefer not to be contacted by tele	phone
Is the applicant:		
 Applying as a business of 	or organisation, including as a sole trader	A sole trader is a business owned by one
 Applying as an individual 	al	person without any special legal structure. Applying as an individual means the applicant is applying so the applicant can be employed, or for some other personal reason, such as following a hobby.
Applicant Business		
* Is the applicant's business registered in the UK with Companies House?		
* Registration number	07640845	
* Business name	Bluebell UK Ltd	If the applicant's business is registered, use its registered name.
* VAT number	157 2060 26	Put "none" if the applicant is not registered for VAT.
* Legal status	Private Limited Company]

Continued from previous page			
* Applicant's position in the	Director	1	
business	Director.		
Home country	United Kingdom	The country where the applicant's headquarters are.	
Registered Address		Address registered with Companies House.	
* Building number or name	Unit 2 The Chronos Building]	
* Street	9-25 Mile End Road		
District]	
* City or town	London]	
County or administrative area			
* Postcode	E1 4TP		
* Country	United Kingdom		
Agent Details			
* First name	Sabina		
* Family name	Begum		
* E-mail			
Main telephone number		Include country code.	
Other telephone number			
☐ Indicate here if you wou	uld prefer not to be contacted by telephone		
Are you:			
 An agent that is a busin 	ess or organisation, including a sole trader	A sole trader is a business owned by one person without any special legal structure.	
A private individual acti	ng as an agent	passon minutes by spasson against a second	
Agent Business			
* Is your business registered in the UK with Companies House?			
* Registration number	07589034		
* Business name	Cityscape Planning & Architecture Ltd	If your business is registered, use its registered name.	
* VAT number -	None	Put "none" if you are not registered for VAT.	
* Legal status	Private Limited Company		

Continued from previous page		
* Your position in the busines	s Director	
Home country	United Kingdom	The country where the headquarters of your business is located.
Agent Registered Address		Address registered with Companies House.
* Building number or name	419]
* Street	Roman Road]
District]
* City or town	London	
County or administrative area]
* Postcode	E3 5QS	
* Country	United Kingdom	
Section 2 of 8		
APPLICATION DETAILS (See	also guidance on completing the form, gene	eral notes and note 1)
Have you had any previous or	maiden names?	
C Yes	No No	
* Your date of birth	10 / 02 / 1983	Applicant must be 18 years of age or older
	dd mm yyyy	
National Insurance number	JH 94 22 17 B	This box need not be completed if you are an individual not liable to pay UK national
Di Si di		insurance.
Place of birth	London]
Correspondence Address		
Is the address the same as (or	similar to) the address given in section one?	If "Yes" is selected you can re-use the details
	C No	from section one, or amend them as required. Select "No" to enter a completely new set of details.
Building number or name	Unit 2 The Chronos Building	
Street	9-25 Mile End Road]
District		
City or town	London	
County or administrative area		
Postcode	E1 4TP	
Country	United Kingdom	

Continued from previous page	•	
Additional Contact Details		
Are the contact details the sai	me as (or similar to) those given in section one?	
	C No	from section one, or amend them as required. Select "No" to enter a completely new set of details.
E-mail		
Telephone number		
Other telephone number		
Section 3 of 8		
THE PREMISES		
activity at the premises descri Give the address of the premi	ive notice under section 100 of the Licensing Ac bed below. ses where you intend to carry on the licensable dnance Survey references). (See also guidance of	activities or if it has no address give a detailed
* Does the premises have an a	address?	
	C No	
Address		
Is the address the same as (or	similar to) the address given in section one?	If "Yes" is selected you can re-use the details
← Yes	No No	from section one, or amend them as required. Select "No" to enter a completely new set of details.
* Building number or name	222	
* Street	Brick Lane]
District]
* City or town	London]
County or administrative area		
* Postcode	E1 6SA	
* Country	United Kingdom]
* Does a premises licence or c to the premises (or any part o	lub premises certificate have effect in relation f the premises)?	
Neither	es licence Club premises certificate	
Location Details		
* Provide further details about	t the location of the event	
The location of the event is at	the northern end of Brick Lane close to the june	ction of Bethnal Green Road.
	of the premises at this address or intend to restr (see also guidance on completing the form, no	

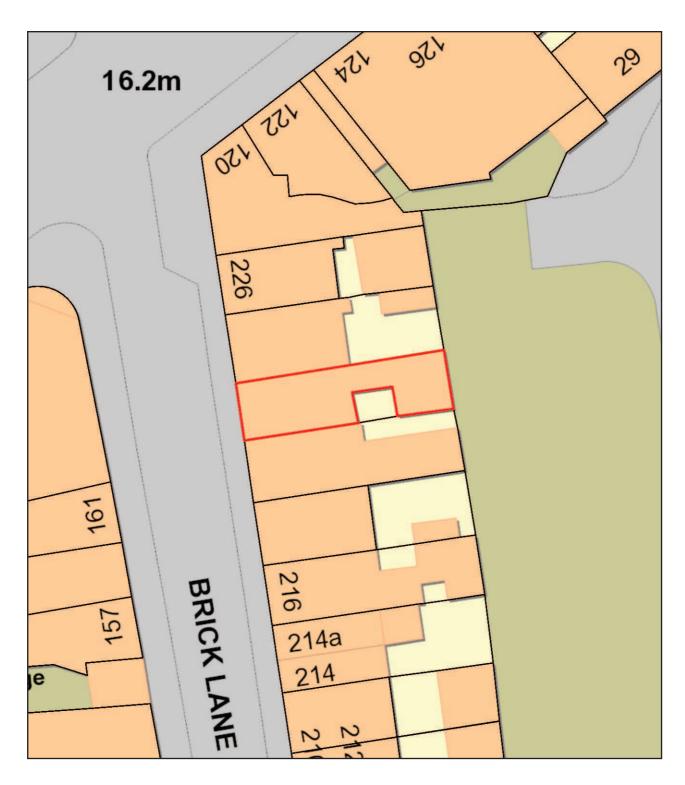
The event will be restricted to the ground floor retail area only. Access to basement seating area will be restricted to the

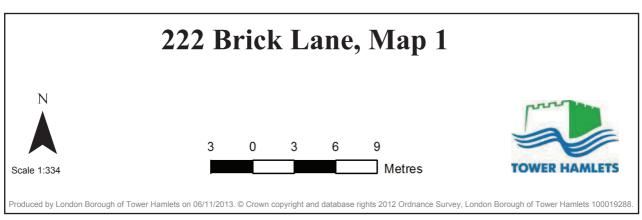
Continued from previous page	·	eating space for only 2 persons from 11pm to 4am
publication Tipin. The car	e will operate as a take away only with se	rating space for only 2 persons from 11 pm to 4am
Describe the nature of the	premises below (see also guidance on co	empleting the form, note 4)
The premises is a Use Class	s A1 retail unit serving hot and cold sand	wiches and beverages.
Describe the nature of the	event below (see also guidance on comp	eleting the form, note 5)
The sale of hot food and d	rinks between 11 pm and 4am on Friday	and Saturday.
Section 4 of 8		
LICENSABLE ACTIVITIES		× 1/40°
State the licensable activities (see also quidance on com	ies that you intend to carry on at the prer pleting the form, note 6):	nises
☐ The sale by retail of a	5	
		1
member of the club	l by or on behalf of a club to, or to the ore	der or, a
☐ The provision of regu	lated entertainment	
	night refreshment	
☐ The giving of a late te	emporary event notice	Late notices can be given no later than 5 working days but no earlier than 9 working days before the event. (See also guidance on completing the form,
Event Dates		<u>note 7).</u>
	at least 10 days between the date you su emises for licensable activities.	bmit this form and the date of the earliest event when
State the dates on which y	ou intend to use these premises for licen	sable activities
(see also guidance on com	pleting the form, note 8)	
Event start date	06 / 12 / 2013 dd mm yyyy	The maximum period for using premises for licensable activities under the authority of a temporary event notice is 168 hours or seven days.
Event end date	08 / 12 / 2013 dd mm yyyy	

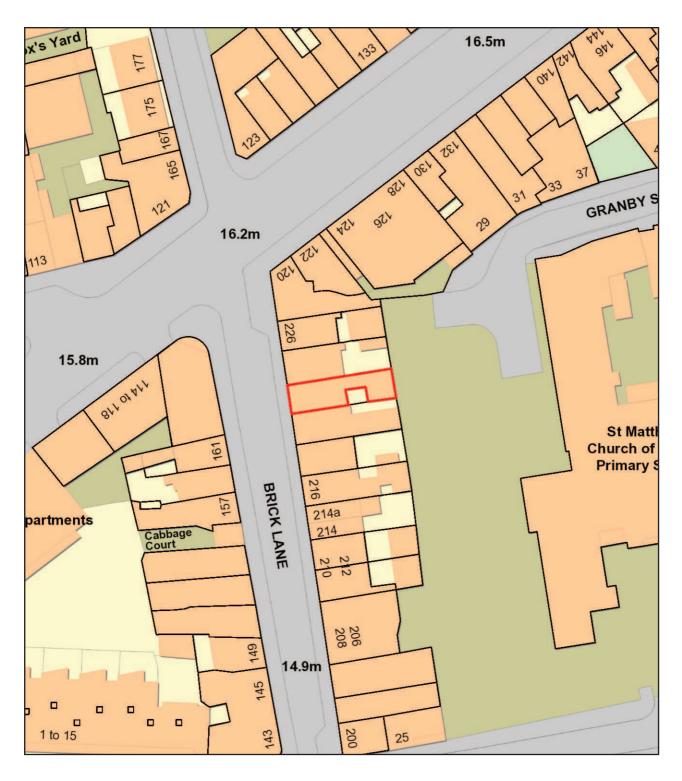
Continued from previous page			
State the times during the			
event period that you propose to carry on licensable activities			
(give times in 24 hour clock)	23:00 to 04:00		
(see also guidance on			
completing the form, note 9)			
State the maximum number			
of people at any one time that	t .		
you intend to allow to be			
present at the premises during the times when you			Note that the maximum number of people
intend to carry on licensable	20		cannot exceed 499.
activities, including any staff,			
organisers or performers			
(see also guidance on completing the form, note 10)			
If the licensable activities will i			
supplies will be for consumpti (see also guidance on comple		, or both	
	ing the form, note 117.		
(Off the premises only			
C Both			
Section 5 of 8			
PERSONAL LICENCE HOLDER	S (See also guidance o	n completing the forn	n, note 12)
Do you currently hold a valid	C Yes	No No	
personal licence?	Y. 7C3	(9) (10)	
Section 6 of 8			
PREVIOUS TEMPORARY EVE	NT NOTICES (See also g	uidance on completin	g the form, note 13)
Have you previously given a			
temporary event notice in			
respect of any premises for			
events falling in the same calendar year as the event for	C Yes	No	
which you are now giving this			
temporary event notice?			
Have you already given a			
temporary event notice for			
the same premises in which			
the event period: a) Ends 24 hours or	C Yes	No No No	
less before; or	1 163	140	
b) Begins 24 hours or less			
after the event period			
proposed in this notice?			

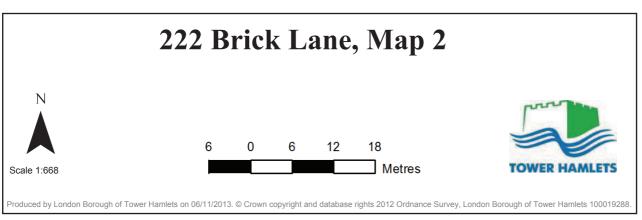
Continued from previous page			
Section 7 of 8			
ASSOCIATES AND BUSINESS	COLLEAGUE	S (See also gui	dance on completing the form, note 14)
Has any associate of yours given a temporary event notice for an event in the same calendar year as the event for which you are now giving a temporary event notice?	C Yes	(6)	No
Has any associate of yours already given a temporary event notice for the same premises in which the event period: a) Ends 24 hours or less before; or b) Begins 24 hours or less after the event period proposed in this notice?	← Yes	(•	No
Has any person with whom you are in business carrying on licensable activities given a temporary event notice for an event in the same calendar year as the event for which you are now giving a	Yes	©	No
Has any person with whom you are in business carrying on licensable activities already given a temporary event notice for the same premises in which the event period: a) Ends 24 hours or less before; or b) Begins 24 hours or less after the event period proposed in this notice?	← Yes	•	No
Section 8 of 8			
	hat all such s	upplies are made	ne relevant licensable activities described in Section 4 above by or under the authority of the premises user.
PAYMENT DETAILS			
This fee must be paid to the au This formality requires a fixed f		u complete the a	pplication online, you must pay it by debit or credit card.
ATTACHMENTS		-	

Continued from previous page	
AUTHORITY POSTAL ADDRES	S
Address	
Building number or name	
Street	
District	
City or town	
County or administrative area	
Postcode	
Country	United Kingdom
DECLARATION	
* The information contained in	this form is correct to the best of my knowledge and belief
* I understand that it is an offer	nce:
	make a false statement in connection with this temporary event notice and that a person is an offence to a fine up to level 5 on the standard scale; and
	licensable activity to be carried on at any place and that a person is liable on conviction for exceeding £20,000, or to imprisonment for a term not exceeding six months, or to both
*For completion by t	the Licensing Authority
*l acknowledge receipt o	f this temporary event notice
* SIGNATURE	On behalf of the Licensing Authority NAME OF OFFICER
	DATE
☐ Ticking this box indicate	es you have read and understood the above declaration
This section should be completed behalf of the applicant?"	ted by the applicant, unless you answered "Yes" to the question "Are you an agent acting on
* Full name	
* Capacity	
Date (dd/mm/yyyy)	
	Add another signatory
One would finish at the state of	
One you're finished you need to 1. Save this form to your compo	
2. Go back to https://www.gov.	uk/apply-for-a-licence/temporary-event-notice/tower-hamlets/apply-1 to upload this file and
Continue with your application	pave all your supporting documentation to hand











Tower Hamlets Borough

Licensing Team

Ms Kathy Driver
Principal Licensing Officer
London Borough of Tower Hamlets
Licensing Section
Mulberry Place
5 Clove Crescent London E14 2BG

Cc:

Mr. Mohammed Alam, c/o Ms Sabina Begum, Bluebell UK Ltd., Unit 2. The Chronos Building 9-25, Mile End Road LONDON **E1 4TP**

Via email: INK Planning [inkplanning@outlook.com]

Dear Ms Driver,

Limehouse Police Station, 27, West India Dock Road, London, E14 8EZ



Your ref:

Our ref: 01HT/LIC/TEN/671 & 672/13

5th November 2013

Re: Application for a TEN - Subway, 222, Brick Lane, London E1

I wish to oppose the three TEN applications for the above premises all sent via email on 03/11/13 and received by police on 04/11/13. The applicant's is Mr. Mohammed ALAM.

The first TEN is for Friday 22/11/13 to Sunday 24/11/13 for the sale of hot food and drinks between 23:00 hours and 04:00 hours.

The second TEN is for Friday 29/11/13 to Sunday 01/12/13 for the sale of hot food and drinks between 23:00 hours and 04:00 hours.

The third TEN is for Friday 06/12/13 to Sunday 08/12/13 for the sale of hot food and drinks between 23:00 hours and 04:00 hours.

Firstly, the police in particular note that this application falls within the **Special Cumulative Impact Policy for the Brick Lane Area**, adopted on 18th September 2013 by the Council.

In regards to the latter, whilst the police will make their own representations below; it is assumed that paragraph 8.4 of the Licensing Policy is invoked by the Council, namely:

".....Where the premises are situated in the cumulative impact zone and a representation is received, the licence will be refused. To rebut this presumption the applicant would be expected to show through the operating schedule and where appropriate with supporting evidence that the operation of the premises will not add to the cumulative impact already being experienced."

Separate to the above, if the applications are granted I believe the Crime and Disorder objective, as defined in the Licensing Act 2003 would be undermined.

At present, the venue does not hold a premises licence and therefore cannot open between 23:00 hours and 05:00 hours to sell hot food or drinks. There has been two previous applications for TEN'S, which the police objected too (they were for Friday 08/11/13 to Sunday 10/11/13 for the sale of hot food and drinks between 23:00 hours and 04:00 hours and Friday 15/11/13 to Sunday 17/11/13 for the sale of hot food and drinks between 23:00 hours and 04:00 hours).

On Sunday, 27/10/13 at 00:10 hours, PC 291HT O'Rourke attended the premises and witnessed the sale of hot food and drink, in a statement dated 27/10/13 he states:

"At approximately 00:10 I attended the premises and saw that a male had just bought a sandwich with melted cheese on it. A female came in and bought a hot tea. Two other males then bought meatball sandwiches, which were steaming hot".

PC O'ROURKE then spoke the manager who identified himself as Mr. Mohammed ALAM, DOB 10/02/1983, who told him that he also ran the Subway in Whitechapel on Mile End Road.

In short Mr. ALAM led PC O'ROURKE to believe that there was a mix up in that Mr. ALAM understood the planning permission granted to the premises as 'A1 no restriction', meant he could open whenever he wanted and that he had emails from the Council confirming this.

I have to say that did not quite ring true and Mr. ALAM was subsequently 'Reported for Process' for the following offences, for which he may be prosecuted at Thames Magistrates for:

- Section 57 (7) of the Licensing Act 2003 Failure to produce a premises licence or a certified copy
- Section 109 (8) of the Licensing Act 2003 Failure to produce a TEN to a police officer.

Mr ALAM was issued with Met Police Licensing Form from 'Book 694' "Notification of alleged offences under the Licensing Act 2003.

In support of my belief that his claim did not ring true (I did not believe he was unaware that he didn't need a premises licence). Mr. LISOWSKI, London Borough of Tower Hamlets Licensing Officer has confirmed to me in a statement dated 29/10/13 that:

"On Monday, 29th April 2013, I received a complaint from a neighbour that Subway, Unit 2, 6-25, Mile End Road, London E1 4TP, was providing late night refreshment without a premises licence. I checked my department records, Subway did not have a premises licence. As part of my investigation of this complaint I wrote a letter for the owner of the Subway at Unit 2, advising him of the law about the provision of late night refreshment. On Thursday, 2nd May 2013 at 16:30 hours I went to Subway, Unit 2 to deliver the letter and asked to speak to the manager. The person I spoke to told me he was the owner and subsequently gave his name as Mohammed ALAM. I explained to him that I was investigating a complaint and I gave him the letter".

I have attached a copy of the letter that Mr. LISOWSKI exhibits as AL/1 in his statement. He has been previously advised of the legislation by the Council and chosen to ignore that advice.

The applicant has clearly committed offences against the Licensing Act 2003 and I have no confidence in him maintaining the Licensing objectives until an application for a full premises licence can be considered.

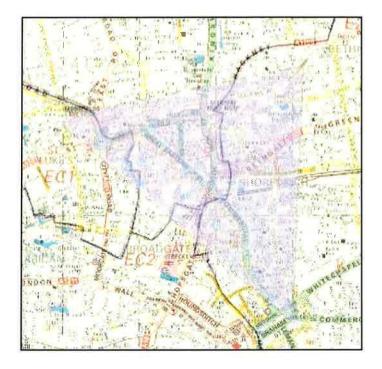
Additionally Brick Lane suffers from a high amount of anti-social behaviour, to the extent that police statistics show that between 22:00 hours on Friday and 02:00 hours on Monday the London Borough of Tower Hamlets is second only to Westminster (West End/Soho/Covent Garden) for Anti-Social Behaviour (ASB) calls to Police in London. Premises offering late night refreshment attract the very people causing the ASB, which prolongs their departure from the area.

The premises also falls within the 'Shoreditch Triangle', which comprises of the triborough wards of Haggerston ward (Hackney), Weavers and Spitalfields & Banglatown wards (Tower Hamlets) and Bunhill Ward (Islington) are four wards which are high crime generators for their respective boroughs especially around Theft Person and the Night Time Economy. Tower Hamlets wards contribute 38% of all Theft Person Offences.

Peak times are between Friday 20:00 hours to Saturday 04:00 hours and Saturday 20:00 hours to Sunday 04:00 hours and these 16 hours are responsible for 21% of all the offences.

Sunday also has a peak but from 12:00 hours to 02:00 hours 16% of all crime.

25% of all crime in Spitalfields and Banglatown ward is committed between 20:00 hours to 02:00 hours Friday to Sunday. 20% of all crime in Weavers ward is committed between 20:00 hours to 02:00 hours Friday to Sunday.



The police therefore ask that the TEN'S be refused.

Yours sincerely,

Brendan O'Rourke

PC 291 HT

The Owner, Subway, 9-25 Mile End Road, London, E1 4TP.

Date: 2nd May, 2013

I identify this exhibit as that referred to in the statement signed by me

Exhibit number AL 1

Date 29 / 10 / 2 º 1 3

Signed

Name ALGXA - VGA L 150 WS K1

Consumer and Business Regulations.

Head Of Service

David Tolley

Licensing Section Mulberry Place 5 Clove Crescent London E14 2BG



Dear Sir or Madam,

COMPLAINT RE TRADING OUTSIDE OF PERMITTED HOURS

Any premises which sells or supplies hot food and/or hot drink any day, anytime, between the hours of 11pm and 5am the following day requires a premises licence for the provision of late night refreshment.

One of your neighbours has complained that you are remaining open beyond 11pm on a regular basis.

Selling or supplying hot food and/or hot drink between 11pm and 5am is an offence contrary to Section 136 of The Licensing Act. 2003. Because a complaint has been received a licensing officer at some time in the future will check what hours you remain open to.

If you wish to apply for a premises licence for the provision of late night refreshment, an application form can be downloaded from the Council's website.

Yours sincerely,

Mr A. Lisowski, Licensing Officer, The London Borough of Tower Hamlets.

Licensing Policy

8 Special Cumulative Impact Policy for the Brick Lane Area

- 8.1 As with many other London Borough's the majority of late night licensed premises are concentrated within one area of the Borough. Following guidance issued under the Licensing Act 2003 a cumulative impact policy was adopted on 18th September 2013 by the Council.
- 8.2 After consultation the Council recognises that because of the number and density of licensed premises selling alcohol, on and off the premises and the provision of late night refreshment (sale of hot food after 11pm) within the Brick Lane Area as defined in Figure One, there might be exceptional problems of nuisance, disturbance and/or disorder outside or away from those licensed premises as a result of their combined effect.
- 8.3 The Licensing Authority is now of the view that the number, type and density of premises selling alcohol for consumption on and off the premises and/or the provision of late night refreshment in the area highlighted in Figure One is having a cumulative impact on the licensing objectives and has therefore declared a cumulative impact zone.
- 8.4 The effect of this Special Cumulative Impact Policy is to create a rebuttable presumption for applications in respect of the sale or supply of alcohol on or off the premises and/or late Night Refreshment for new Premises Licences, Club Premises Certificates or Provisional Statements and applications for variations of existing Premises Licences, Club Premises Certificates (where the modifications are relevant to the issue of cumulative impact for example increases in hours or capacity). Where the premises are situated in the cumulative impact zone and a representation is received, the licence will be refused. To rebut this presumption the applicant would be expected to show through the operating schedule and where appropriate with supporting evidence that the operation of the premises will not add to the cumulative impact already being experienced. This policy does not act as an absolute prohibition on granting/varying new licences in the Cumulative Impact Zone.
- 8.5 The Special Cumulative Impact policy will not be used to revoke an existing licence or certificate and will not be applicable during the review of existing licences.

Figure One

The Cumulative Impact Zone in the Brick Lane area

The Cumulative Impact Zone is detailed in the map below. The map shows all of the premises (dots) currently licensed under the Licensing Act 2003 in the Brick Lane Area. The Cumulative Impact Zone is defined by the dark line.

